

# GETTING PHYSICAL WITH NETWORK SECURITY

## WHITE PAPER

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This article discusses IT security, which is a well documented and widely discussed issue. However, despite the many technologies available, security breaches are still a major issue for all types of organisations. Security is a business problem not just an IT problem and it is not getting any easier. This wide and complex area includes the threat to sensitive information, business systems and hardware.

## **EXECUTIVE SUMMARY**

Large utility companies as well as the financial services sector commonly account for the highest rate and severity of attacks. These and many other organisations are spending millions on IT security products. Analysts IDC have predicted the global market for web intrusion protection products and services alone will reach \$700 million (£378 million) by the end of 2006. Interestingly however, a recent study by OMB on US Federal Government spending found little correlation between security spending and actual security.

*“93% of UK firms experienced unplanned downtime in the past year”*

This article suggests that organisations are potentially placing emphasis on the wrong areas of their IT security strategies and are pre-occupied with detecting network intrusion rather than taking positive steps to prevent it. Companies are missing a key ‘layer’ in their IT security strategies - monitoring and documentation of the physical network infrastructure. The need for rapid incident detection, documentation and corrective action is essential - modern intelligent infrastructure management systems provide the solution.

#### **Why does it matter?**

93% of UK firms experienced unplanned downtime in the past year according to a Dynamic Markets survey\* of 850 IT managers in the UK. Of those surveyed 14% suffered more than eight hours of unplanned downtime with only 17% suffering less than one hour. Minor security breaches - either deliberate or accidental - account for much of this downtime. Many minor breaches e.g. a lead ‘falling out’ of a patch panel may never be traced or the causes ever identified because of poor documentation.

Downtime is very costly. A report on information security breaches in the UK from Price Waterhouse Coopers and the DTI found that the average cost of a serious security incident was £30,000 and several of those surveyed had single incident costs which were greater than £500,000. This is not a necessary evil; inexpensive solutions for monitoring of the physical layer can reduce unplanned downtime significantly.

#### **Mapping security to enterprise IT**

The dynamic nature of today’s corporate networks means that they are no longer defined by physical boundaries, but instead by enterprise wide security policies and parameters. To be effective, these policies must include a broad range of security services that govern access to network resources, while protecting these same resources from internal and external threats.

Almost all network security devices installed are aimed at defeating external threats, but perhaps the most common and most serious security breaches are caused by internal parties. In this case intrusion detection systems are voided, as the culprits already have systems authorisation granted to them as employees. Of 530 security

practitioners polled by the FBI in the 2003 Computer Crime and Security Survey, 80% reported unauthorised access to systems by insiders. Controlling activity and access of people already inside is a big problem. Insiders know the company's assets, where they are and their value. Costly thefts of confidential information such as personnel records, financial details, and research & development information are easily achieved by people on the inside with knowledge of the environment and the technical means to navigate the network - much more so than external hackers.

*“Deploying a layered security solution helps protect organisations from this plethora of security challenges”*

The many security challenges that exist today fall broadly into the following categories:

- Unauthorised devices - Devices attempting to connect to the network that are not recognized or authorised - these may include unauthorised devices or users, or authorised users innocently connecting a wireless access point into the network which could introduce a potential security vulnerability from devices accessing the network through that connection point
- Non-compliant devices such as mis-configured systems - systems not updated with latest vendor releases security fixes or proper anti-virus files
- Unauthorised activities from internal users - accidental or deliberate actions by employees or ex-employees that compromise services or information
- External users - viruses, worms, denial of service and hacker penetration
- Physical theft - physical theft of hardware/software
- Fraud - bogus payments and false credit details
- Proprietary information - destruction or copying of company data

Deploying a layered security solution helps protect organisations from this plethora of security challenges. There are three 'layers' to enterprise IT:

*People* - including employees, customers, partners and the general public

*Applications* - including email, procurement, ERP and supply chain

*Network infrastructure* - including routers/switches, mainframes, virtual private networks

A good security strategy needs to consider all levels. Companies continue to spend vast amounts of money on protecting the people and application layers but often overlook the network infrastructure level.

## **Intelligent Infrastructure Management (IIM) - The physical layer**

Maintaining physical infrastructure security is now a very simple process with the sophistication over the last year or so of Intelligent Infrastructure Management technology. Intelligent Infrastructure Management provides a vital layer of protection enabling rapid detection, documentation, notification and corrective action. Such a system can be used to document and monitor the network in real time, warning of any unauthorised connections / disconnections, entry to computer areas etc. Layer one documentation and monitoring can protect against certain unauthorised activities by correlating devices and their physical location in the organization. Some activities or devices may not be authorised in certain locations.

*" Maintaining physical infrastructure security is now a very simple process"*

Traditionally, a network manager had the time consuming and almost impossible task of keeping an accurate paper record of all physical network connections and any moves, adds and changes (MACs). This may be in an office of 50 people or 5000 people - in a single office or hundreds of small offices spread throughout the world. Companies with high churn rates of staff put further pressure on the number of MACs required. The data is in many cases drastically out-of-date as manual upkeep is often overlooked in the bustle of everyday business. In addition, it is not uncommon for a company to outsource its entire MAC operation. One such company has been known to accept and tolerate that 15% of its contract information is wrong and pays additional service call charges for the contract or to change and document the fix. As well as the obvious security issues with inaccurate documentation it is also far more expensive.

With intelligent infrastructure management should this be in Capstechnology all devices connected to the network are automatically detected and electronically logged, as are any changes in network connections including security wiring. Network connections can be correlated with physical location of network access point. This means that the deliberate or inadvertent disconnection of a key patchcord can be fixed in minutes, saving thousands of pounds by minimising downtime.

In addition, security devices such as cameras, access switches and motion detectors can be set-up and correlated with network event and access logs. For example, any unauthorised persons entering the comms room are recorded in real time by a camera and alarms or alerts can be triggered for immediate response against unauthorised activities.

Using accompanying software, modern intelligent infrastructure management systems identify faults and any potential espionage in real time. These systems can detect when a device is connected to the network providing vital information, such as the host and IP address, to the network manager. This can be matched with exact location of the

device down to the jack/wallplate to which it is connected. Network connectivity can further be checked against business rules - authorisation, event schedules and work orders.

Particularly in remote sites where the network manager isn't always present, the ability to monitor and track sites centrally with instant notification of remote connectivity changes and their route cause is a key security advantage. The costs of remote site monitoring are dramatically reduced through the ability to diagnose or direct connectivity changes without dispatching a technician. If maintenance is required, the dispatched technicians can arrive prepared and equipped to execute MACs. Those in charge of security can have the peace of mind that, at their remote sites, access is secured and all access and connectivity tracked and logged.

*“Intelligent infrastructure management also helps organisations maintain business continuity “*

Intelligent infrastructure management also helps organisations maintain business continuity in the event of an uncontrollable security breach. In a disaster recovery situation modern intelligent infrastructure management systems provide a 'snapshot' of the full connectivity requirement of the affected organisation. This feature is proving to be an invaluable aid for US Government agencies that are establishing alternate computing facilities for ensuring operations continuity. When the US Senate faced the Anthrax scare that closed several offices, it was able to accurately replicate connectivity and networks services at its alternate facility to help maintain levels of continuity and security.

### **The near future**

Currently, intelligent infrastructure management systems are able to tell the physical location of a device. With new enhanced software soon to be available the system will be able to correlate activity or behaviour of the device with its physical location and flag any unusual or unauthorized activity e.g. why is this person logging on from this other person's machine or office location?

The addition of intelligence infrastructure management to the cabling system turns it from a flexible network to a powerful controlled infrastructure. An intelligent solution with real time feedback can make a significant contribution to the security, business continuity and downtime of an organisation.

With ever-growing security threats, a preventative, layered approach to security by organisations is key. Modern intelligent Infrastructure managementsystems enable your physical network infrastructure to be built and configured to detect intrusion from the potential threat of internal espionage before it occurs rather than after.

## CONCLUSION